10 November 2026

4imprint Group plc (“4imprint” or the “Group”)

Update on Current Trading

4imprint today provides a scheduled update on the Group's trading and operations.

The Group has delivered a resilient operational and financial performance in the 10-month period up to the end of October 2026.

The Board is pleased to reaffirm the full year 2026 financial guidance provided within the Group’s interim results on 5 August 2026: Group revenue slightly above 2025 ($1.35bn) and adjusted profit before tax of approximately $130m. These expectations are within the current range of analysts' forecasts.

Group revenue for the first ten months of 2026 was 2% above the same period in 2025, with total order intake 1% below prior year and average order value 3% above prior year. Existing customer orders for the 10-month period were comparable to the same period in 2025. Whilst new customer orders were down 5% year to date, the trend continued to improve as the year progressed, down 3% year over year in Q3 (Q1 -9%, Q2 -5%).

Gross profit margin and operating profit margin for the 10-month period were in line with the Board’s expectations, at just above 31% and 9%, respectively.

The Group remains highly cash-generative and well-financed, with a cash balance of $152m at the end of October 2026, after $68m of dividends paid in the year and the completion of the c.$10m capital project for the relocation of its leased downtown Oshkosh, Wisconsin office space to its recently expanded distribution centre.

The Board remains confident in the Group's strategy, competitive position, and long-term growth opportunity.

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