

20 January 2023

**4imprint Group plc
Trading Update and Notice of Final Results**

THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION

4imprint Group plc (the “Group”), the leading international direct marketer of promotional products, will announce its final results for the year ended 31 December 2022 on Wednesday 15 March 2023. Ahead of this, the Group today provides a trading update.

Following on from several positive market updates during the course of 2022, the Group has enjoyed a particularly strong finish to the year.

Unaudited Group revenue for 2022 was approximately \$1.14bn, an increase of around \$350m or 45% compared to \$787m in 2021. Profit before tax is expected to be above the upper end of the range of analysts’ forecasts, and not less than \$100m.

The unaudited net cash balance at the 2022 year-end was \$86.7m, (2021: \$41.6m), leaving the Group very well-funded entering the 2023 financial year.

The Board is delighted with the Group’s progress in 2022, which reflects clarity of strategy, the flexibility and resilience of the business model and the outstanding dedication of the team. The Group enters 2023 with optimism.

The person responsible for arranging the release of this announcement on behalf of 4imprint Group plc is David Seekings, its Chief Financial Officer.

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